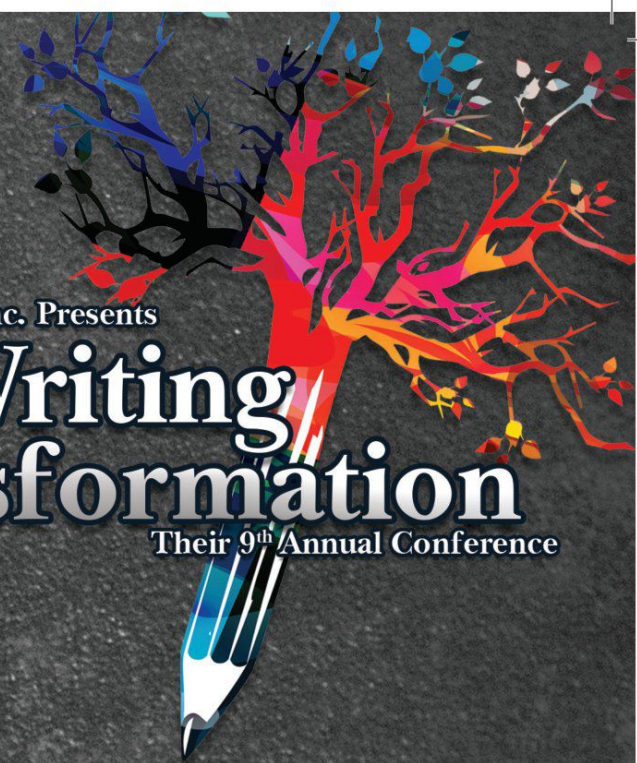


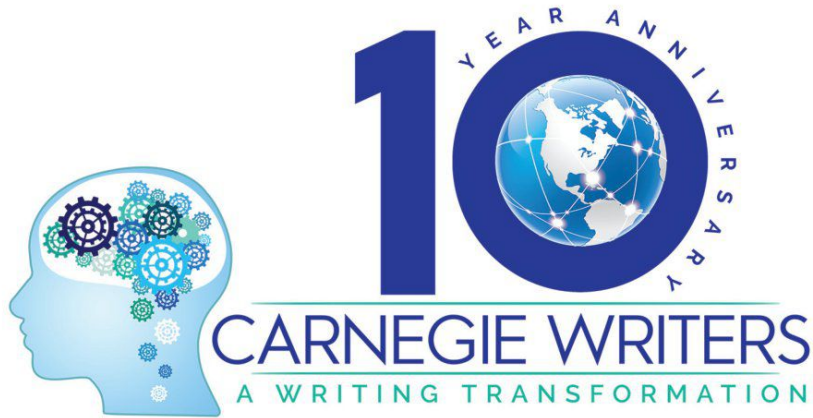
Presented By



Carnegie Writers, Inc. Presents

A Writing Transformation

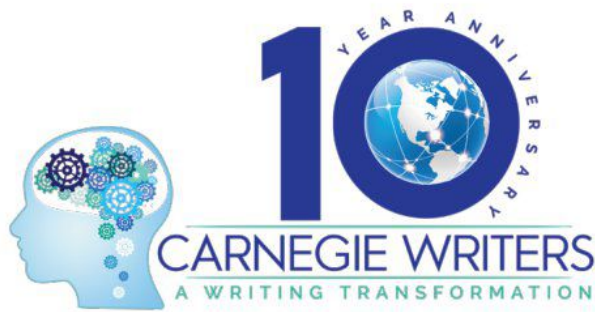
Their 9th Annual Conference



atlanta-fulton public library system

Take your dreams off the shelf.™

November 3 & 4, 2023
Alpharetta City Hall &
Alpharetta Branch Library



Welcome to the Carnegie Writers' 10th Anniversary in Collaboration with our 9th Conference!

This year's theme, 'A Writing Transformation: Innovation, Strategy, and Leadership,' reflects the ever-changing world of writing. We're thrilled to celebrate a decade of tradition and learning with you. Throughout the conference, we'll engage in stimulating discussions and workshops, and hear from experts who have successfully navigated this dynamic environment. Our goal is to provide you with the knowledge, tools, and inspiration needed for your own writing transformation.

I extend my heartfelt thanks to our speakers, sponsors, and dedicated participants for their support in bringing this combined celebration and conference to life. Their commitment to the world of writing and the success of this event is deeply appreciated.

I invite you to join us in embracing the spirit of transformation, innovation, strategy, and leadership that defines this event. Together, we'll embark on a journey of learning, collaboration, and inspiration, making this 10th Anniversary in collaboration with our 9th Conference of Carnegie Writers a resounding success. Thank you for being a part of this remarkable event, and we anticipate your active participation and the connections we'll create during this special occasion.

Best Regards,

Kemi Elufiede

Dr. Kemi Elufiede



10740 Westside Way
Alpharetta GA 30009
Phone: (770) 640-5511

Dear Carnegie Writers Conference Guests,

We are so honored that you selected the Newly Renovated Hampton Inn & Suites as your host hotel for your conference. On behalf of our staff and management, we extend to you all a very warm welcome and trust your stay with us will be enjoyable and comfortable.

The hotel offers, complimentary:

- (a) Hot buffet breakfast from 6:00AM -10:00AM Saturday and Sunday with hot and cold item selections.
- (b) Parking
- (c) WIFI throughout the hotel
- (d) 24 Hour Fitness center on fifth floor
- (e) Laundry Facility on the third floor
- (f) Outdoor Pool
- (g) Microwaves, mini refrigerators
- (h) 53 LCD television
- (i) Patio
- (j) All our rooms are equipped with coffee makers,

In addition the hotel has a Treat Shop with tasty snack, assorted drinks and etc.

Should you require any assistance before you arrive, please do not hesitate to contact me?

Once again, welcome to the Hampton Inn and Suites Alpharetta/Roswell hotel.

At Your Service Always,

Carol Jackson

Dual Director of Sales & Marketing





November 3-4, 2023

Dear Conference Attendees,

Welcome to the Carnegie Writers' 9th Annual Conference and 10th Anniversary! The Alpharetta Library, a part of the Fulton County Library System, is proud to partner with the Carnegie Writers' Board of Trustees to nurture and support the writing community.

Whether you have travelled from out of town or around the corner, we appreciate your participation and hope that you will enjoy your time here with us. In addition, if possible, we encourage you to explore Downtown Alpharetta and/or Atlanta.

As you meet and network with others, explore new ideas and perhaps feel inspired to write, please know that the Carnegie Writers Group, as well as the Alpharetta Library are here to help and support you in your creative endeavors.

Please let us know if we can answer any questions or assist in any other way.

Happy writing!

Michael Salpeter, MS, MLS

Assistant Manager/Librarian Senior

Alpharetta Branch Library

Fulton County Library System
10 Park Plaza

Alpharetta, Ga 30009

(404) 613-6737 (office)

Michael.salpeter@fultoncountyga.gov



Live Performance



Matthew Kahler is a Georgia native who left his small town roots in the late '80s, embarking on a journey to become a songwriter in the vibrant coffeehouses of Pasadena, CA, although his potential was initially underestimated. After giving it his best effort, Kahler returned to Atlanta in 1991, where he soon struck up a friendship with fellow singer-songwriter Shawn Mullins. This camaraderie led to numerous collaborations both on and offstage. Kahler, characterized by his James Taylor-esque style, released "My Own Medicine" in 1994 and "This Here That There" in 1996, cultivating a devoted local following. In 1995, he and Mullins recorded their famed live dueling performance and released "Jeff's Last Dance." However, Kahler faced a period of creative stagnation and personal heartbreak, which extended into 1999. Encouraged by Mullins, who was experiencing success with "Lullaby," Kahler regrouped, co-writing and recording "Out of the Blue," a heartfelt album produced and enriched by his friend's contributions, capturing his emotional journey with musical influences spanning from James Taylor to Al Green. In a spirit of collaboration, Kahler also co-wrote songs for Mullins' "Beneath the Velvet Sun," including the catchy singles "Everywhere I Go" and "Up All Night."

Keynote Speaker



Dr. Carolyn (Collie) Fulford

Collie Fulford is Associate Professor of English at University at Buffalo SUNY, where she directs the Academic and Professional Writing Program. She previously taught at North Carolina Central University, where she conducted collaborative research about and with adult students. She presents and publishes about writers, writing programs, and research methods, and she is currently working on a book that centers adult students as researchers and writers.



November 3rd

6:00pm-8:00pm

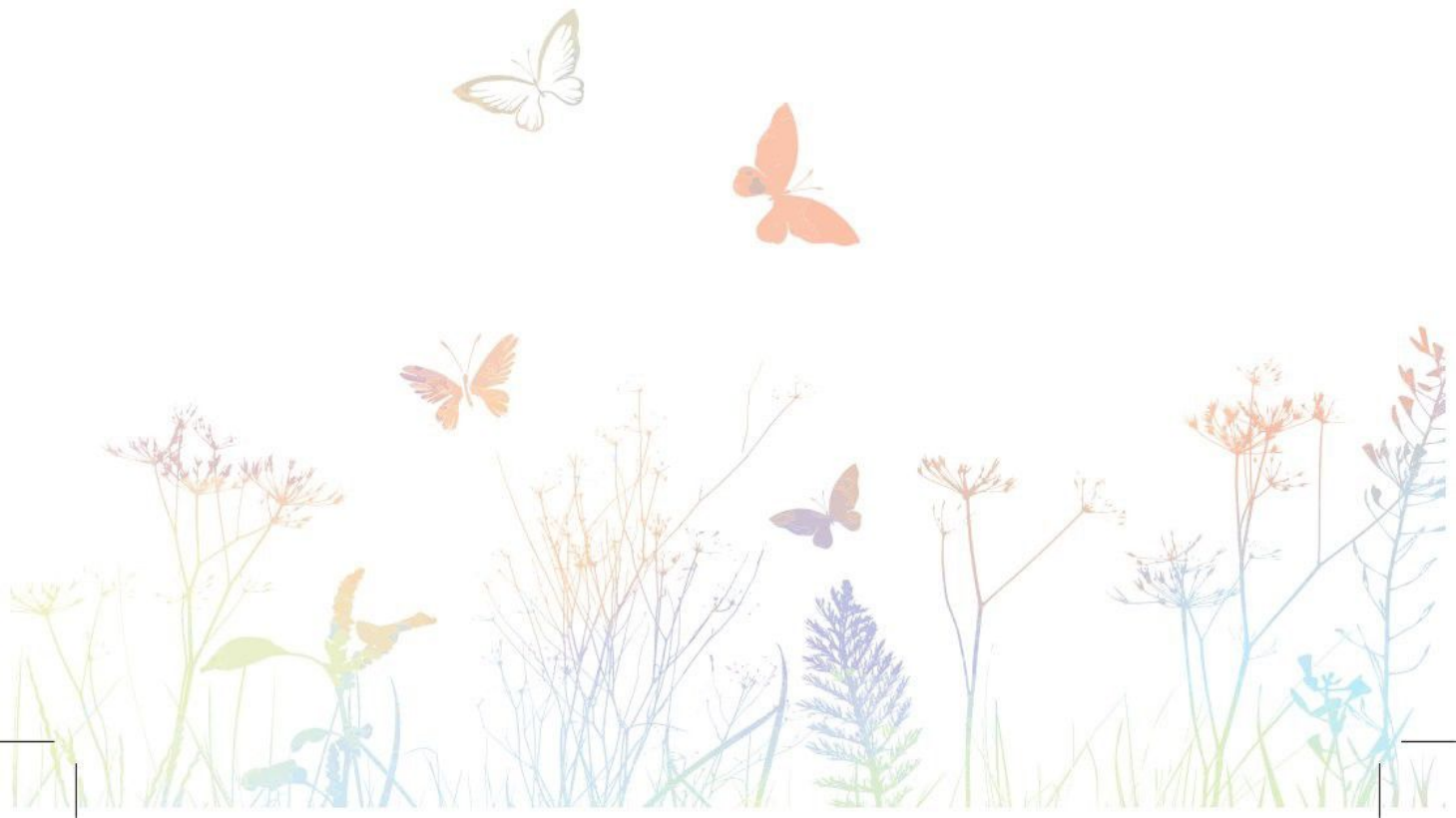
at City Hall

Welcome and Introduction

Impact Statements

10th Anniversary Video Tribute

Live Performance - Matthew Kahler



November 4th

9:30am- 10:00am: Keynote

**Writing with Emotion
to Catalyze Change
Dr. Carolyn Fulford
at City Hall**

10:15am- 11:15am: Innovation

**Challenged by Change.....City Hall
Dr. Tina Murray**

**What Inspires You to Write.....Meeting Room
Dr. William (Bill) Kraus**

**Necessity is the Mother of Invention.....Auditorium
April McQueen**

11:30am- 12:30pm: Strategy

**7 Qualities of a Modern Leader.....City Hall
Shannon Spivey and Peg O' Connor**

**Navigating Your Book Design.....Meeting Room
Hollis McCollum**

**Global Impact.....Auditorium
Mytecia Myles**

12:45pm- 1:45pm: Lunch

2:00pm- 3:00pm: Leadership

**Write Your Stories.....City Hall
Erica Keese**

**The Importance of Self Reflection.....Meeting Room
Dr. Bonnie Flynn**

**Empathetic Leadership.....Auditorium
Dr. Cynthia Worthen**

3:15pm- 3:30pm: Closing at City Hall

3:30pm- 5:00pm: Networking Mixer at City Hall

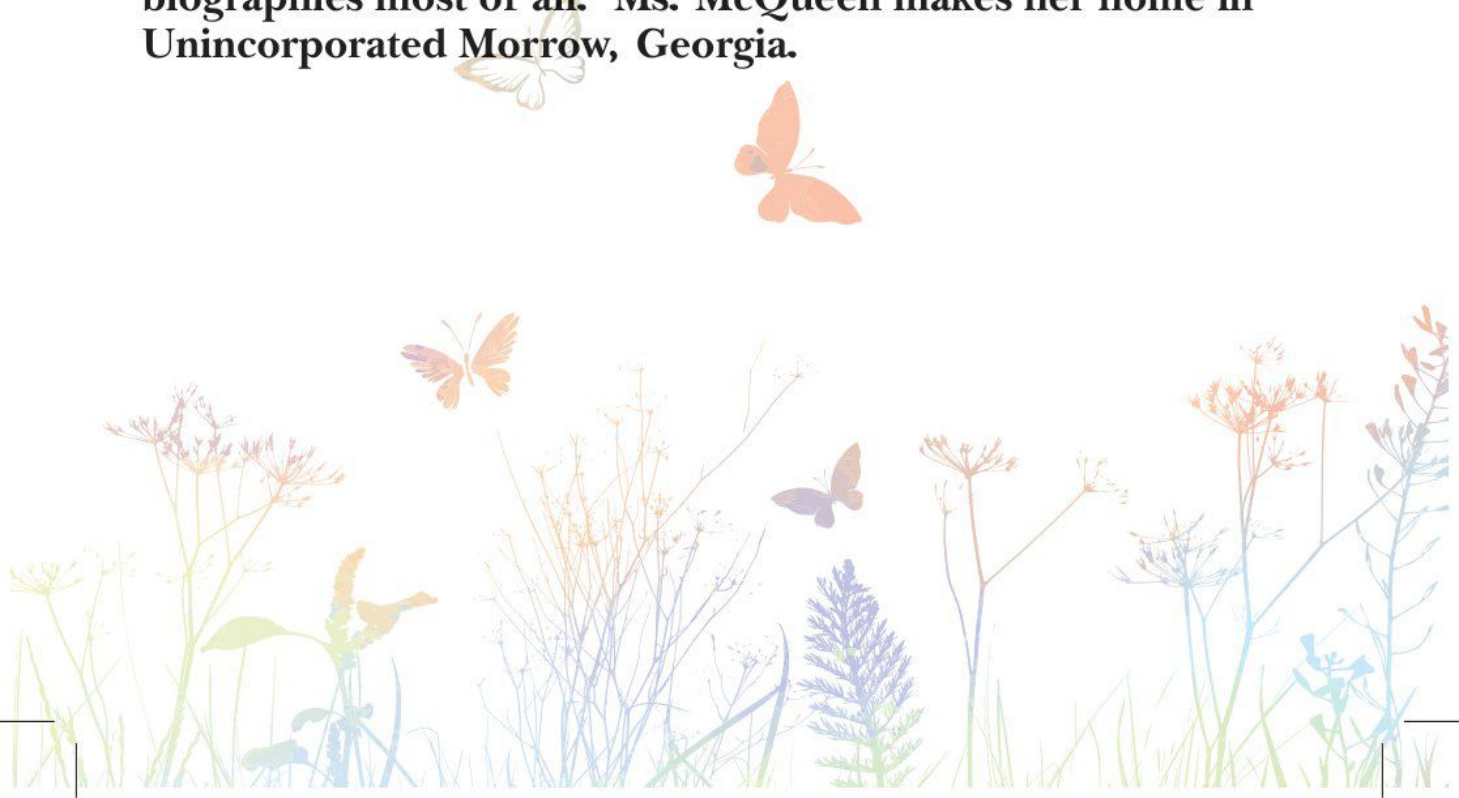
Meet the Presenters

Hollis McCollum

Hollis has a happy life with her husband and two cats. When she's not writing, she enjoys expressing herself through many different creative mediums, including, dance, drawing, and cosplay. She loves animals and helping others, so when she isn't working on her next creative project, she is working with animals and volunteering. Stricken with a terrible case of wanderlust, traveling is her happy place, and she will not stop until she's seen everything . . . twice. Having been raised a Navy brat and spent seven years as an immigration officer in the world of higher education, much of the world has already been seen, but it's never enough!

April McQueen

April McQueen is a graduate of Princeton University and the University of Cincinnati College of Law. She has diverse professional experience but has enjoyed her role as a freelance writer of life stories, think pieces, personal reflections, romance novels, and ghostwritten biographies most of all. Ms. McQueen makes her home in Unincorporated Morrow, Georgia.



Meet the Presenters

Mytecia R. Myles

A native of Detroit, MI, Mytecia Myles is a creative, bold, and innovative leader. She is the Founder and Global Head of PR and Strategic Communications at Supernatural Success, LLC., a PR & communications consulting firm specializing in literary and wellness travel brands. Myles is a media consultant, professional speaker, editor, producer, and writer. She is an alumna of S. I. Newhouse School of Public Communication, Syracuse University, Wayne State University, Michigan College of Beauty, Michigan Institute of Natural Health, and Michigan Paralegal Institute. She has studied Radio, Television, & Film at WSU, Detroit Filmmakers Coalition, and Broadcast Journalism at Central State University.

Mytecia consults brands and organizations on how to influence success in their sphere of influence through relevant strategies. Providing platforms for writers to connect, create, and cultivate their craft. Mytecia is the host of Mytecia's Virtual Writers Cafe. She is the brainchild of Called to Write Virtual Writers workshop, and facilitator of the International Writers Wellness Retreat. She is a contributing writer for the International Luxury Hotelier Magazine which has 600,000 readers in 90+ countries. Mytecia is a brainchild of the Nashville Freedom of Voice Youth Writer's Workshop 2019 Literary Project which was in collaboration with Leaders Are Readers Program (LARP), the Porch Nashville, Nashville Public Library, Metro Nashville Arts Commission, Education Equal Opportunity Group (EEOG), Nashville Museum of African American Music, and Ingram Content Group. Mytecia has had the honor of working with a diverse group of writers and young aspiring writers in helping them in becoming published authors. She is an adjunct professor at Belmont University. Mytecia is a woman of Faith and licensed minister.

Meet the Presenters

Erica Keese

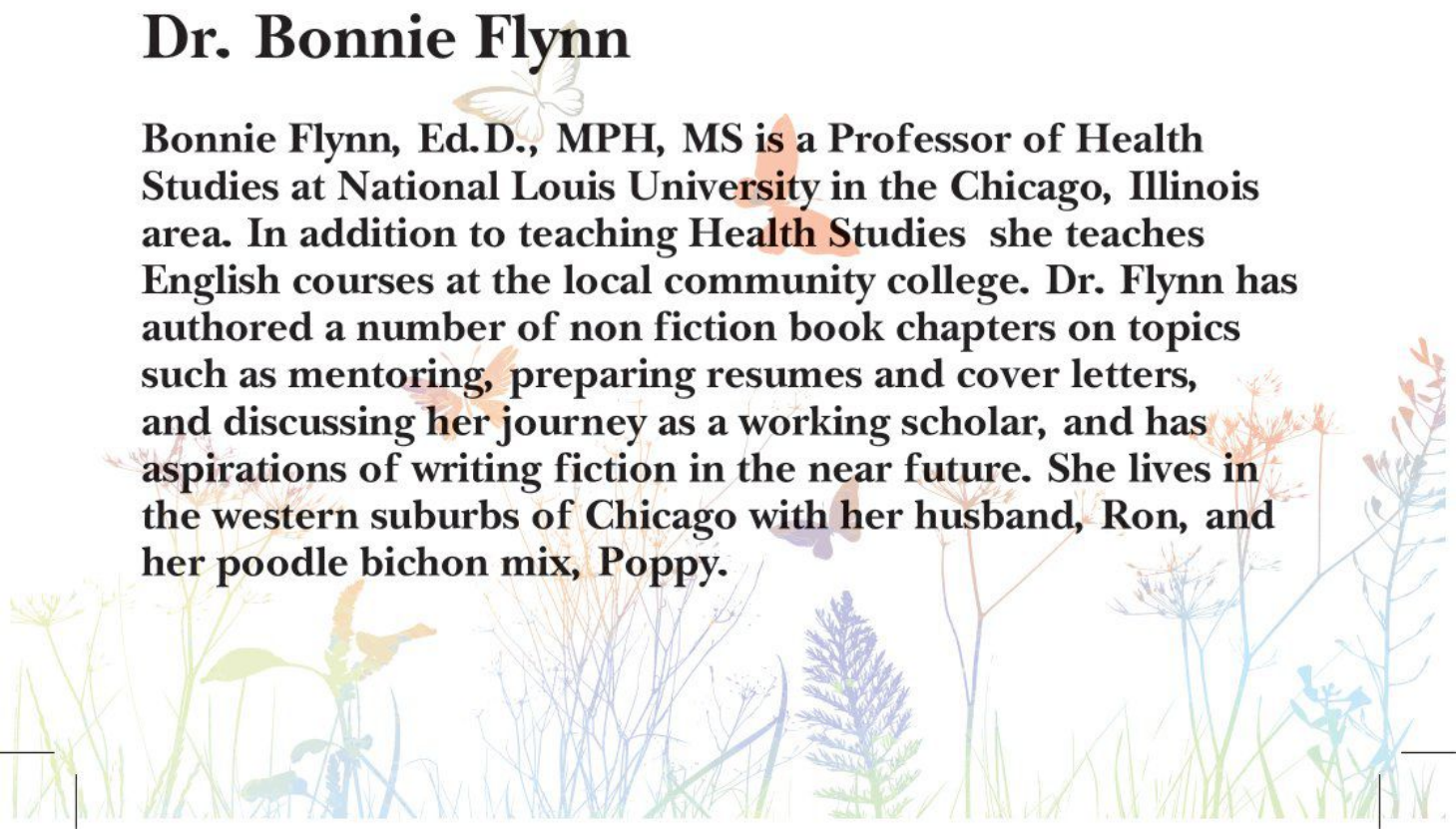
Erica is the founder and CEO of Your Goal Concierge, Inc partnering with women leaders in the strategic movement needed to live on their terms through consultations and coaching.

She is the founder of Try on Therapy and a coaching certification program, Corporate Xcape. She holds a BA in Professional Business Administration, MA in Civic Leadership, and MA in Clinical Mental Health. She is an author of 2 books and speaks on Mental Health and Leadership through live streams, podcasts, and on stages. Her Try On Philosophy informs her platform of doing no harm as a leader and finding the right fit by R.E.A.D.ing the signs.

She is the mother of an 11 year old daughter. She is a love force with mysterious wisdom celebrating life. Erica enjoys traveling, exploring, and trying new things.

Dr. Bonnie Flynn

Bonnie Flynn, Ed.D., MPH, MS is a Professor of Health Studies at National Louis University in the Chicago, Illinois area. In addition to teaching Health Studies she teaches English courses at the local community college. Dr. Flynn has authored a number of non fiction book chapters on topics such as mentoring, preparing resumes and cover letters, and discussing her journey as a working scholar, and has aspirations of writing fiction in the near future. She lives in the western suburbs of Chicago with her husband, Ron, and her poodle bichon mix, Poppy.



Meet the Presenters

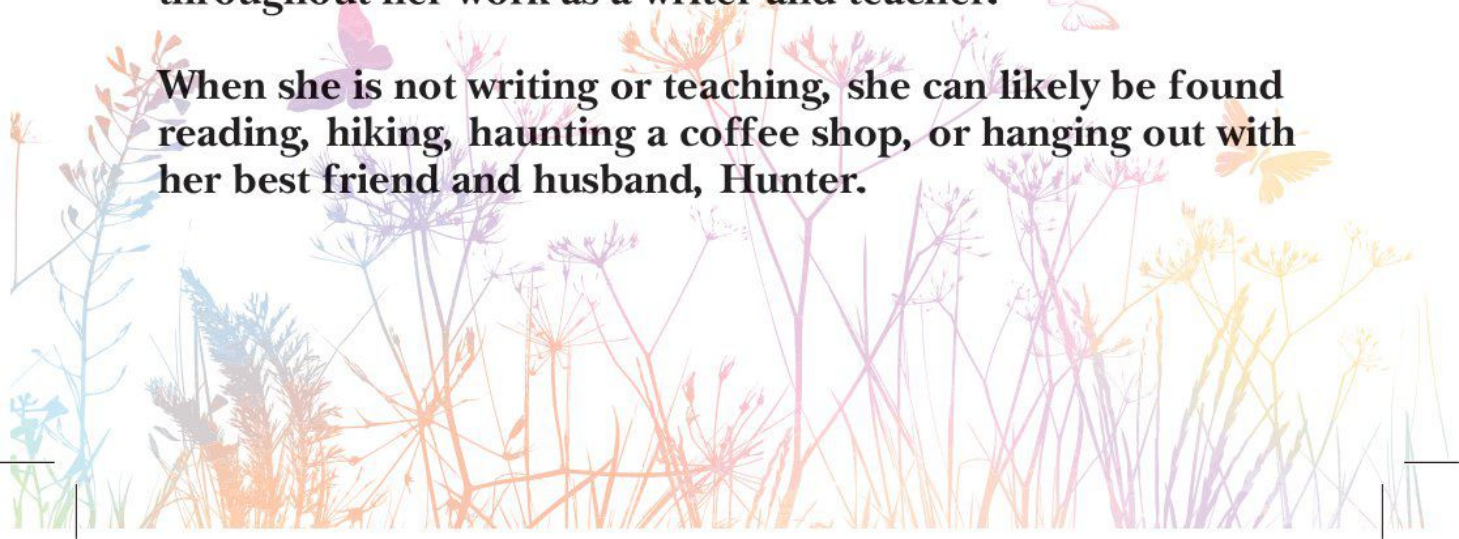
Dr. Tina Murray

Dr Tina Murray is the acclaimed author of the Heston Demming series, published by Speaking Volumes. Murray's romantic mystery novels chronicle the loves and struggles of a troubled star, Heston Demming, as he unmask secrets, including his own. Although Heston travels the world, his home base is upscale Naples, Florida, where author Murray has lived intermittently since her teen years, and knows well. An actress and artist Murray also lived in New York and Los Angeles. Returning to college as an adult, she earned both her bachelor's degree and master's degree from the University of Miami. After a tour in real estate, she returned to graduate school. She now holds a doctorate in art education from The Florida State University. While living in Nashville, Tennessee, she was present at the inception of the Carnegie Writers. Currently, she resides in Florida and is a member of the Florida Writers Association.

Shannon Spivey

Shannon Spivey is a Nashville native with a love for words. Her experience as a wordsmith spans over a decade. For the past five years, she has taught writing at Belmont University. Her love for and belief in the power of words are woven throughout her work as a writer and teacher.

When she is not writing or teaching, she can likely be found reading, hiking, haunting a coffee shop, or hanging out with her best friend and husband, Hunter.



Meet the Presenters

Dr. William H. Kraus

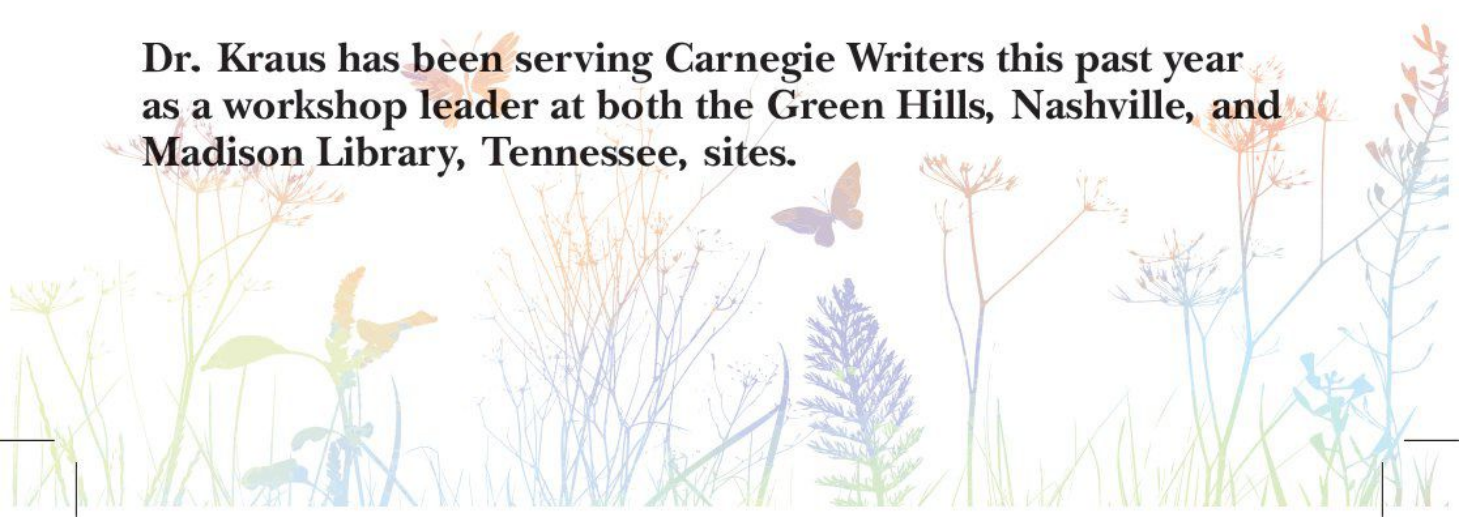
Dr. Kraus brings to the conference a wealth of experience. He received his Doctorate from the University of Southern California in Public Administration, two Masters Degree: Public Administration from USC and Urban Studies from Occidental College, Los Angeles. He was also a Fellow with the Coro Foundation, a one-year post-graduate internship.

Professionally, Dr. Kraus served as City Manager of six Southern California and Tennessee cities, ranging in size from 5,000 to 100,000 population for twenty five years. He subsequently owned and operated his own management services firm, providing contracted administrative leadership to a wide array of non profit organizations, primarily in the health and community fields for twenty years.

Dr. Kraus, among his professional endeavors, has been teaching both full time and adjunct for a large number of California and Tennessee colleges and universities for five decades, always receiving among the top one percent (1%) in student, peer, and administrative evaluations. He is currently on the faculty of Motlow State Community College, Smyrna, Tennessee; Columbia State Community College, Columbia, Tennessee; and Williamson College, Franklin, Tennessee.

He currently hosts a one hour radio show "The Roundtable" weekly on WGNS Murfreesboro, Tennessee.

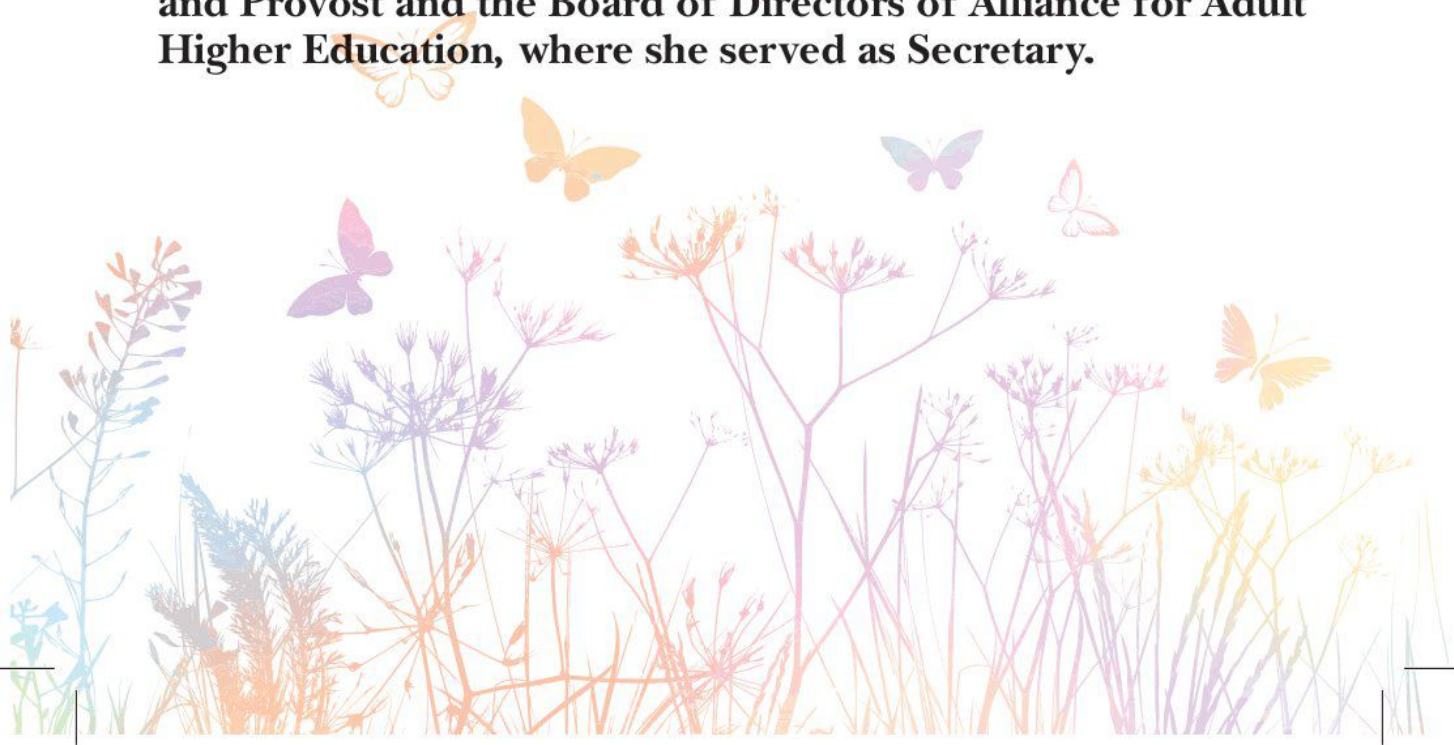
Dr. Kraus has been serving Carnegie Writers this past year as a workshop leader at both the Green Hills, Nashville, and Madison Library, Tennessee, sites.



Meet the Presenters

Dr. Cynthia Worthen

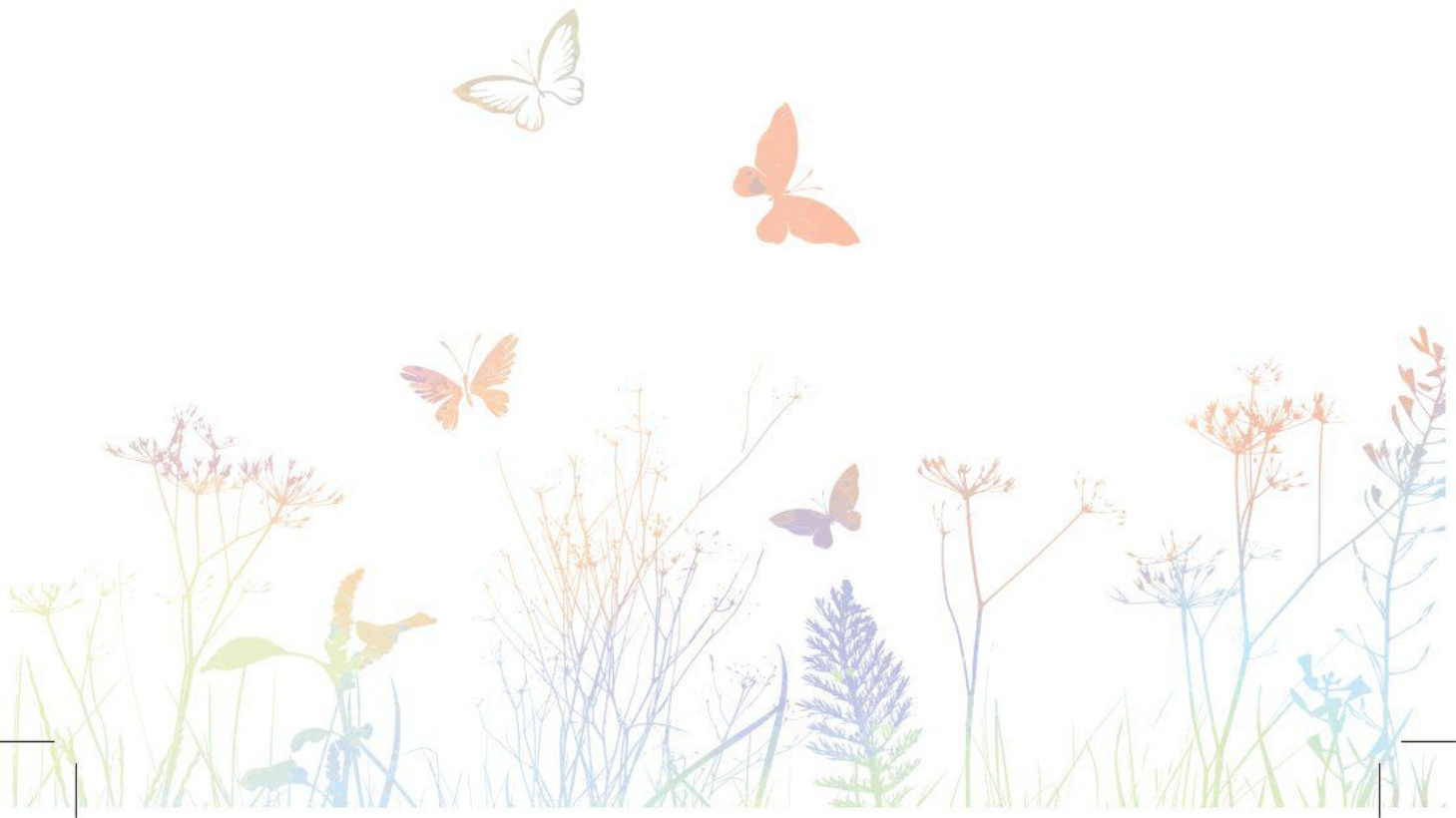
Dr. Cynthia Worthen is a Consultant and Adjunct Associate Professor. As a higher education administrator, she has served in the roles of Vice President Academic Affairs at Argosy University, Hawaii and Washington, DC, and Dean of Academic Affairs at The Chicago School of Professional Psychology where she was responsible for faculty and curriculum across all programs at the campus. She has also served as Campus Director at Redlands University Burbank, California campus, before which she was Program Coordinator at University of La Verne in La Verne, California. She earned her Ed.D. Degree in Educational Leadership from the University of La Verne and master's degree in Public Administration from Georgia College and State University. She has presented at conferences in student academic success, diversity, and leadership. Dr. Worthen has led or participated in projects which demonstrate fluency in managing operations, change, accreditation and regulatory compliance, and the institutionalization of modern academic policies and procedures. Her interests now focus on the pedagogy of teaching and learning for the non traditional student. She has served on the Board of Advisors for Deans and Provost and the Board of Directors of Alliance for Adult Higher Education, where she served as Secretary.



Meet the Presenters

Peg O' Connor

Margaret (Peg) O' Connor worked as an educator and communication specialist during a career that spanned 40 years. As a university professor and administrator, she taught courses ranging from journalism and advertising to intercultural communication and public relations. During her tenure as an educator, she developed a School of Communication and Arts, as well as a center for the visual and performing arts. Her business experience also spans four decades and includes work for major corporations, newspapers, and national publications.



Meet the CW Board

Kemi Elufiede, EdD, MBA - President

Frank Schieber, MBA - Vice President

Alannah Ferris - Secretary

Melonnie Hicks, MA - Treasurer

Carissa Barker Stucky, MFA - Chair of Publications

Marc Rigsby - Advisory Board Member

Dr. Bill Kraus - Advisory Board Member

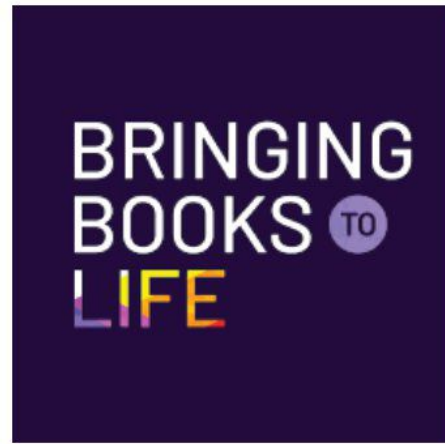
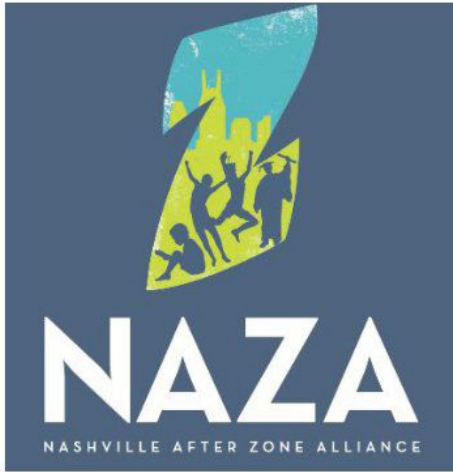
Margaret (Peg) O'Connor, MA - Member

Brenna Conley - Member

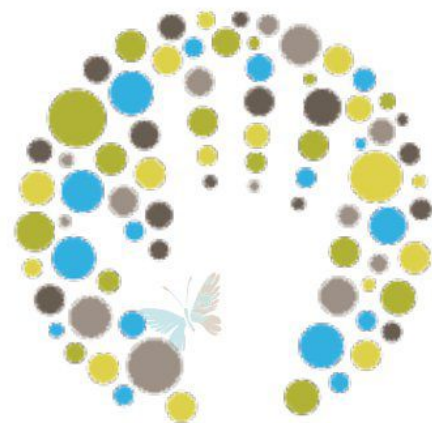
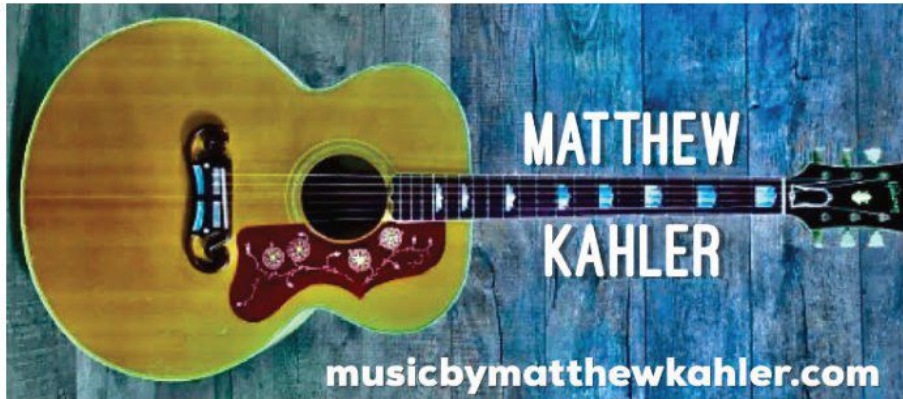
Hollis McCollum - Member



Partners



Partners



Hands On
NASHVILLE

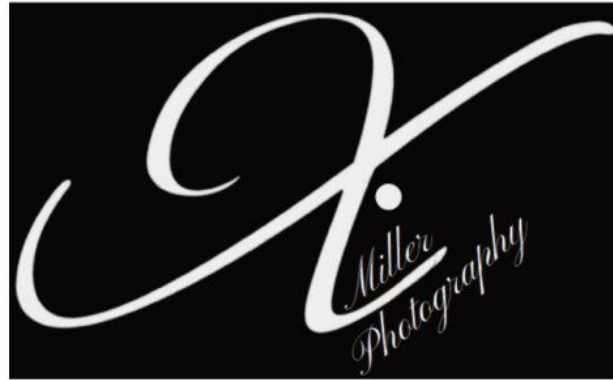
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Carissa A. Barker-Stucky and Kemi Elufiede



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